



CPVS™

SELLING

SHAREHOLDERS ANALYSIS

CPVS™

Selling Shareholders Analysis

We prepared a selling shareholders analysis to show **how your company's shareholders can have a partial liquidity event in Reg A+**

Issuers can allocate up to 30% of their offering to selling shareholders. The liquidity provides a powerful incentive for selling lead investors in a bridge round.

ANALYSIS OF STOCK SALES, DOLLAR PROCEEDS, AND ROI FOR EVERY SELLING SHAREHOLDER

Prepared for: **(Proposed Client)**

Prepared by: 

Sales Assumptions	
1 Reg A+ Target Raise	\$40,000,000
2 Total Investment by Reg A+ Investors	\$40,000,000
3 Shares Outstanding (Pre-Sale)	37,102,568
4 Minimum Retention Ratio	85.0%
5 Total Shares Sold by Selling Investors	1,269,413
6 Total \$ Value of Shares Sold	\$4,330,349
7 Total Shares Retained	35,833,155
8 Percentage of Pre-Sale Shares Remaining	96.6%
9 Shares Acquired and Issued in Reg A+	11,725,734
# Total Shares Outstanding after Reg A+	47,558,889
Post-Money Valuation	\$162,237,651
Increase above Pre-Money	\$35,669,651
Sales Authorized	Shares Sold
3,517,720	1,269,413
	OK
	Above / Below
	2,248,307

ROI Summary	\$ Investment	Sales Proceeds	Realized Return	\$ Value Unsold
Original Equity	\$3,200,000	\$3,521,870	110.1%	\$116,308,812
Options/Warrants	\$0	\$0		\$0
CPVS Investors	\$0	\$808,478	40935.6%	\$5,928,840
Total (Ex. Reg A+)	\$3,200,000	\$4,330,349	135.3%	\$122,237,651
Reg A+ Investors	\$40,000,000	\$0		\$40,000,000
Total	\$43,200,000	\$4,330,349	10.0%	\$162,237,651
Reg A+ total investment	\$40,000,000			
Proceeds to selling shareholders		\$4,330,349	10.8%	
Net proceeds to Issuer		\$35,669,651	89.2%	

ANALYSIS OF STOCK SALES, DOLLAR PROCEEDS, AND ROI FOR EVERY SELLING SHAREHOLDER

Selling Shareholders	Pre Sale of Shares			Reg A+ Stock Sales				Post Sale of Shares		
	Total Investment	Total Shareholding	Percentage Ownership	Target Sales (% Shareholding)	Total Shares Sold	\$ Value Shares Sold	Realized Return (Not Annualized)	Shares Remaining	Percentage Ownership	\$ Value of Shares Remaining
Original Equity										
Shareholder -1	\$0	22,103,439	59.57%	0.0%	0	\$0		22,103,439	46.48%	\$75,401,467
Shareholder -2	\$0	4,420,688	11.91%	0.0%	0	\$0		4,420,688	9.30%	\$15,080,294
Shareholder -3	\$0	1,547,241	4.17%	12.0%	(185,669)	\$633,372		1,361,572	2.86%	\$4,644,731
Shareholder -4	\$0	560,000	1.51%	12.0%	(67,200)	\$229,239		492,800	1.04%	\$1,681,089
Shareholder -5	\$1,700,000	3,203,800	8.63%	12.0%	(384,456)	\$1,311,495		2,819,344	5.93%	\$9,617,629
Shareholder -6	\$200,000	349,000	0.94%	12.0%	(41,880)	\$142,865		307,120	0.65%	\$1,047,679
Shareholder -7	\$100,000	156,600	0.42%	12.0%	(18,792)	\$64,105		137,808	0.29%	\$470,104
Shareholder -8	\$500,000	782,600	2.11%	12.0%	(93,912)	\$320,362		688,688	1.45%	\$2,349,322
Shareholder -9	\$500,000	961,600	2.59%	12.0%	(115,392)	\$393,637		846,208	1.78%	\$2,886,670
Shareholder -10	\$100,000	158,200	0.43%	12.0%	(18,984)	\$64,760		139,216	0.29%	\$474,908
Shareholder -11	\$50,000	78,200	0.21%	12.0%	(9,384)	\$32,012		68,816	0.14%	\$234,752
Shareholder -12	\$50,000	78,200	0.21%	12.0%	(9,384)	\$32,012		68,816	0.14%	\$234,752
Shareholder -13	\$0	520,000	1.40%	12.0%	(62,400)	\$212,865		457,600	0.96%	\$1,561,011
Shareholder -14	\$0	208,000	0.56%	12.0%	(24,960)	\$85,146		183,040	0.38%	\$624,404
Total - Founder/Executive Equity	\$3,200,000	35,127,568	94.68%	2.9%	(1,032,413)	\$3,521,870	110.1%	34,095,155	71.69%	\$116,308,812
Stock Options & Warrants										
Total Options and Warrants	\$0	0	0.00%	12.0%	0	\$0		0	0.00%	\$0
Total - Stock Options & Warrants	\$0	0	0.00%		0	\$0		0	0.00%	\$0
Reg A+ Investors										
5,000 Reg A+ Investors								11,725,734	24.66%	\$40,000,000
Total - Reg A+ Investors								11,725,734	24.66%	\$40,000,000
Capital Planning Valuation Strategy™										
Other Investors @ \$0.001 par										
Co-Chair:	\$900	900,000	2.43%	12.0%	(108,000)	\$368,420	40936%	792,000	1.67%	\$2,701,750
Co-Chair:	\$1,000	1,000,000	2.70%	12.0%	(120,000)	\$409,356	40936%	880,000	1.85%	\$3,001,944
Investor Acquisition	\$50	50,000	0.13%	12.0%	(6,000)	\$20,468	40936%	44,000	0.09%	\$150,097
Finance Data Analysis	\$25	25,000	0.07%	12.0%	(3,000)	\$10,234	40936%	22,000	0.05%	\$75,049
Total - CPVS Investors	\$1,975	1,975,000	5.32%	12.0%	(237,000)	\$808,478	40935.60%	1,738,000	3.65%	\$5,928,840

Reg A+ Sales & Investment Summary	Total Shares Pre Reg A+	Percentage Ownership	Shares Acq. In Reg A+	Acq. (Sold) from Sellers	Additional Shares Issued	\$ Value of Add'l Shares	Total Shares Post Reg A+	Percentage Ownership	\$ Value of Unsold Shares
Original Equity	35,127,568	94.68%		(1,032,413)			34,095,155	71.69%	\$116,308,812
Stock Options & Warrants	0	0.00%		0			0	0.00%	\$0
Reg A+ Investors			11,725,734	1,269,413	10,456,321	\$35,669,651	11,725,734	24.66%	\$40,000,000
CPVS Investors	1,975,000	5.32%		(237,000)			1,738,000	3.65%	\$5,928,840
Total	37,102,568	100.00%	11,725,734		10,456,321	\$35,669,651	47,558,889	100.00%	\$162,237,651